

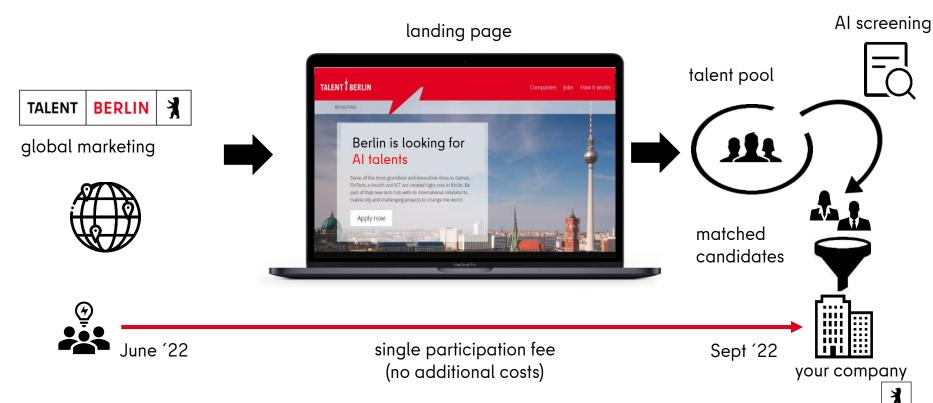


# **TALENT ATTRACTION 2022**

recruiting campaign for AI jobs in Berlin



## Our recruiting campaign



## We offer

at least **four months** professional recruiting support including:

- international talent attraction on social media and events
- talent pool: potential candidates will be matched by an AI-based ATS provider and invited to apply
- low participation fee (subsidized)
- experience with 2 successful IT campaigns

## Your benefits

- more visibility as an employer brand bringing new candidates into your recruiting pipeline
- professional, feedback-oriented cooperation with Berlin Partner and the involved AI-based ATS provider
- direct contact to highly qualified and preselected talents
- the chance to hire suitable candidates without any further fees

## References: results of our two previous IT recruiting campaigns

Marketing: 3,7 mio Add-impressions Candidates via talent pool, active Pool applications **Active Sourcing** 1450 candidates sourcing & landing-page 3100 candidates Screening & matching by Matches Matches recruiting agencies 980 candidates 320 candidates Proposal to Offers sent Offers sent companies 160 candidates 450 candidates Internal selection **Draisin.** Y/N? Group fotograf.de



**Delivery Hero** 



Careem

Employment contracts

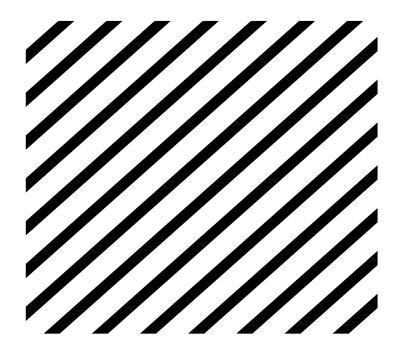
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## Berlin Partner for Business and Technology

Ludwig Erhard Haus Fasanenstr. 85 | 10623 Berlin | Germany T +49 (0)30 46302-500 | info@berlin-partner.de www.berlin-partner.de | www.businesslocationcenter.de

#### Your contact

#### **David Kremers**



+49 (0)30 46302-353



david.kremers@berlin-partner.de



www.talent.berlin

