



PEEL^X

POTSDAM ENTREPRENEURSHIP EXPERIENCE LAB

Accelerating Your Startup Ideas
Hybrid Edition 16th – 19th August 2022
Register now!

Application Deadline 31st July
peelx.potsdam-transfer.de

Supported by:



Federal Ministry
for Economic Affairs
and Climate Action

EXIST

on the basis of a decision
by the German Bundestag

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„Building cross-border connections to researchers, students and alumni.“



From Science to Business

The Potsdam Entrepreneurship Experience Lab (PEEL^x) from **16th – 19th August 2022** is a **4-day boot camp**. The workshop will give you insights how **Design Thinking** can be applied to the **business modeling** process. You will work in interdisciplinary teams on concrete **startup and spin off ideas** out of academia, learn how to understand customer problems and develop solutions.

You can either apply as an idea provider with your early-stage business idea out of the university or register as a regular participant, to share your expertise. All disciplines are welcome!

Register now!

Idea Providers, until: **18th of July 2022**

Participants, deadline: **31st of July 2022**

OFFICIAL KICK-OFF

Workshop introduction: **11th of August 2022**

Contact

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Information and Registration
peelx.potsdam-transfer.de

